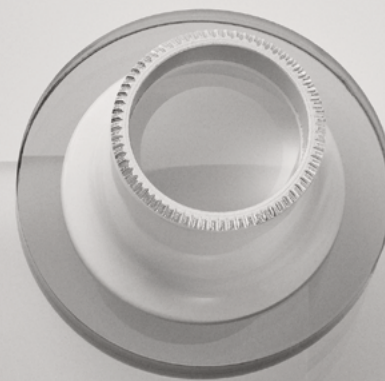


BLACK BAY 68

TUDOR introduces an entirely new Black Bay model in 43mm, meeting the demand for various case sizes to fit all types of wrists. With two new colour configurations, the Black Bay 68 means business. The big deal isn't just a brand new case size, but that the Black Bay 68 is Master Chronometer certified by METAS, too!



TUDOR



Subtly domed satin radial-brushed

silver or TUDOR Blue dial with silver or black accents



"Snowflake" hands,

a hallmark of TUDOR divers' watches introduced in 1969, with Grade A Swiss Super-LumiNova® luminescent material



Manufacture Calibre MT5601-U,

certified by the Official Swiss Chronometer Testing Institute (COSC), with a silicon hairspring and a 70-hour power reserve



A bold 43mm case

in stainless steel with a 60-minute unidirectional black bezel with silver accents



A stainless steel rivet-less

3-link bracelet with TUDOR "T-fit" rapid adjustment clasp



Five-year transferable guarantee

with no registration or periodic maintenance checks required

TUDOR isn't afraid to go against the grain—it's been in the brand's DNA since the very beginning. Everyone knows the "trend" in modern watchmaking is to go smaller. But this time it's all about thinking big, and that means producing a larger Black Bay to round out the full array of case sizes for every wrist size. Now, with the Black Bay 68, there's a Black Bay for everyone.

1968 is the year TUDOR dreamed up what's now become its aesthetic calling card: the emblematic Snowflake hand. It entered the catalogue shortly thereafter in '69. The Black Bay 68 pays homage to this important moment in the brand's history. Another TUDOR mainstay, "TUDOR Blue" makes its way into the design of the Black Bay 68 in the form of a new dial. Along with the TUDOR rose on the crown, the Black Bay 68 is full of nods to TUDOR's past.

What's new, however, is a bracelet with smooth side flanks instead of the vintage-inspired rivets.

TUDOR wouldn't go big without going big. The Master Chronometer Certified Black Bay 68 is another example of TUDOR's expert command of one of the industry's most demanding standards in terms of chronometry and resistance to magnetic fields. Tested by the Federal Institute of Metrology or METAS, the Black Bay 68 brings together cutting-edge watchmaking technology with design elements inspired by TUDOR's more than seven-decade heritage of making robust professional diving watches.



"This time it's all about thinking big, and that means producing a larger Black Bay to round out the full array of case sizes for every wrist size. Now, with the Black Bay 68, there's truly a Black Bay for everyone."

TUDOR QUALITY

With the introduction of this brand-new Black Bay, TUDOR has successfully submitted yet another model for tests to obtain Master Chronometer certification.

This is part of a constant bid to improve the quality of its products and another step towards a future where the entire TUDOR collection will be Master Chronometer certified.

This certification, offered by a Swiss government body, METAS, requires a substantial number of changes to a regular TUDOR Manufacture Calibre and comes as an independent confirmation of the exceptional quality of the TUDOR watches.



COMPREHENSIVE INDEPENDENT CERTIFICATION AND HIGH STANDARDS

METAS Master Chronometer certification is comprehensive and covers the main functional characteristics of a watch including precision, resistance to magnetic fields, waterproofness and power reserve. Its standards are incredibly high, starting with precision.

In order to qualify, a watch must be able to function within a 5-second range of variation each day (0/+5), that is to say 5 seconds less than the Official Swiss Chronometer Testing Institute (COSC) (-4/+6) carried out on uncased movements and a second less than TUDOR's internal standard (-2/+4), which is applied to the brand's models with a Manufacture Calibre.

The certification also guarantees the timekeeping accuracy of a watch subjected to magnetic fields of 15,000 gauss.

Finally, it also guarantees the waterproofness claimed by the manufacturer as well as the power reserve. It should also be noted that two prerequisites are necessary before the certification can be obtained: Swiss manufacturing must conform with the criteria of Swiss Made, and the movement must be certified by the Official Swiss Chronometer Testing Institute (COSC).



CRITERIA AND TESTS FOR MASTER CHRONOMETER CERTIFICATION BY METAS

All the tests and prerequisites leading to the Master Chronometer certification, which the Black Bay has achieved, are summarised below:

- ▶ Swiss made
- ▶ Certification by the Official Swiss Chronometer Testing Institute (COSC)
- ▶ Precision at two temperatures, in six positions and at two levels of power reserve: 100% and 33%
- ▶ Smooth functioning when exposed to a magnetic field of 15,000 gauss and precision following exposure
- ▶ Waterproof to 200 m (660 ft)
- ▶ 70-hour power reserve



THE MANUFACTURE CALIBRE MT5601-U

The Manufacture Calibre MT5601-U, which powers the Black Bay 68, displays hour, minute and seconds functions. It offers the general look and feel of TUDOR Manufacture Calibres with a dedicated sun laser design and bears the Master Chronometer mention on its bridges, emphasising its distinctive performance. Its rotor is fashioned in tungsten monobloc and is openworked. It also features the distinctive laser radial grooving with sand-blasted details. Its bridges and mainplate have alternate sand-blasted and polished surfaces and laser decorations.

The build of the Manufacture Calibre MT5601-U is designed to ensure robustness and precision. To do this, the variable inertia balance wheel is maintained by a sturdy traversing bridge with two-point anchoring. It is certified as a chronometer by the Official Swiss Chronometer Testing Institute (COSC), with its performance going beyond the standards set by this

independent institute. In fact, where COSC allows an average variation in the daily rate of an uncased movement of between -4 and +6 seconds and TUDOR applies a 6-second (-2/+4) variation standard on its fully assembled watches, METAS requires a Master-Chronometer-certified watch to run within a tolerance range of 5 seconds (0/+5). Not only is the Manufacture Calibre MT5601-U certified to be more accurate, it is also rated as anti-magnetic, making it impervious to magnetic fields below 15,000 gauss.

Another notable feature is that the power reserve of the Manufacture Calibre MT5601-U is "weekend-proof"; that is to say, it has been certified for 70 hours by METAS, which enables the wearer to take the watch off on a Friday evening and put it back on again on Monday morning without having to wind it. Even if you need a weekend away, your watch does not.



"It has been designed to ensure robustness, longevity, reliability and precision, as has its variable inertia balance, which is maintained by a sturdy traversing bridge with a two-point fixation."



EMBLEMATIC LOOK

The Black Bay remains one of TUDOR's most recognized and recognizable lines. In its latest 43mm iteration, the new case keeps the proportions of the original design while now being slightly thinner. The unidirectional rotatable bezel offers very prehensible sides and its insert shows subtly curved numerals aligning with the outline of the outer ring.

However, the aesthetic details don't stop at case dimensions and bezel. The seconds hand recalls the look of the early diving watches of the brand with a lollipop design, while the silver or TUDOR Blue dial is softly radial-brushed for a very subtle shine under direct light. Ergonomics have evolved as well, with a redesigned crown, reminiscent of the curves found on the crowns of the brand's historical technical watches, that is set flush to the middle case band so that its tube is not visible.



NEW 3-LINK STAINLESS STEEL BRACELET WITH "T-FIT"

The Black Bay comes fitted on an entirely satin-brushed 3-link stainless steel bracelet that features smooth flanks on the links, departing from the "rivet-style" bracelet typical of the Black Bay range. Additionally, the taper is gradual, contrasting the "ladder-style" taper that is also typical of the Black Bay. The redesigned bracelet was developed with wearing comfort in mind to match the aesthetics of the largest Black Bay in the line-up. It also features the TUDOR "T-fit" rapid adjustment clasp. Easy to use, requiring no tools and offering five positions, this practical system allows wearers to carry out a fine, instant adjustment of the total length of the bracelet along an adjustment window of 8mm. The clasp also features ceramic ball bearings that ensure a smooth and secure closure in addition to adding a pleasing tactile element to the action of the clasp.



THE TUDOR MANUFACTURE

Every TUDOR watch is assembled and fully tested to TUDOR's superior standards at the new TUDOR Manufacture located in Le Locle, Switzerland.

This new state-of-the-art facility, bringing together the know-how of watchmakers with the best in production management and automated testing systems, was completed in 2021 after three years of construction.

All decked out in TUDOR red, the Manufacture spans over four levels totalling 5,500 square meters and is physically and visually connected to the neighbouring Kenissi Manufacture, the TUDOR movement production facility founded in 2016. With Kenissi and a network of TUDOR-owned affiliates, the brand has been able to integrate the development and production of high-performance mechanical calibres. As a consequence, TUDOR now fully masters the manufacturing of strategic components and can guarantee their quality.

THE ESSENCE OF BLACK BAY

The Black Bay line features dials inspired by the TUDOR divers' watches produced during the 1950s. It borrows the characteristic angular hands known to collectors as "Snowflake" from models that appeared in the brand's 1969 catalogue. Its shoulderless crown and the characteristics of its case are reminiscent of the first generations of TUDOR divers' watches.

The Black Bay line is the result of the subtle blend of traditional aesthetics and contemporary watchmaking. Far from simply being an identical re-release of a classic, it brings together over 70 years of TUDOR dive watches, whilst at the same time being resolutely anchored in the present. It is neo-vintage in conception, yet its manufacturing techniques, reliability, robustness and the quality of its finishes are consistent with today's more rigorous requirements.



THE TUDOR GUARANTEE

Since its creation by Hans Wilsdorf in 1926, and in line with his vision of an ideal watchmaking product, TUDOR has never stopped producing the most robust, durable, reliable and precise watches in existence today. Bolstered by this experience, and confident in the knowledge of the superior quality of its watches, TUDOR offers a five-year guarantee on all its products.

This guarantee does not require the watch to be registered or any periodic maintenance checks to be performed and is transferable should the watch change ownership during coverage. TUDOR also recommends that its watches should be serviced approximately every 10 years depending on the model and the extent of its use on a day-to-day basis.

TUDOR IS "BORN TO DARE"

In 2017, TUDOR launched a new campaign with the "Born To Dare" signature. It reflects both the history of the brand and what it stands for today. It tells the adventures of individuals who have achieved the extraordinary on land, on ice, in the air and underwater, with a TUDOR watch on their wrists. It also refers to the vision of Hans Wilsdorf, the founder of TUDOR, who manufactured TUDOR watches to withstand the most extreme conditions, watches made for the most daring lifestyles.

It is testimony to TUDOR's singular approach to watchmaking, which has made it what it is today. At the cutting edge of the watchmaking industry, its innovations are now essential benchmarks. The TUDOR "Born To Dare" spirit is supported throughout the world by first class ambassadors, whose achievements result directly from a daring approach to life.

ABOUT TUDOR

TUDOR is an award-winning Swiss-made watch brand, offering watches with refined aesthetics, proven reliability and unique value for money. The origins of TUDOR date back to 1926, when "The Tudor" was first registered as a brand on behalf of the founder of Rolex, Hans Wilsdorf. He created the Montres TUDOR SA Company in 1946 to offer watches with the quality and dependability of a Rolex, at a more affordable price point.

Because of their robustness and affordability, throughout their history TUDOR watches have been chosen by the boldest adventurers on land, underwater and on ice. Today, the TUDOR collection includes emblematic models such as Black Bay, Pelagos, 1926 and TUDOR Royal. Since 2015, TUDOR has also offered mechanical Manufacture Calibres with multiple functions and superior performance.



Swiss price
(VAT incl.)
CHF 4,350.-

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(VAT incl.)
CHF 4,350.-

BLACK BAY 68

REFERENCE M7943A1A0NU

CASE

43mm stainless steel case
with polished and satin finishes

BEZEL

60-minute unidirectional bezel
in stainless steel with matte black
aluminium insert

WINDING CROWN

Stainless steel screw-down crown
with the TUDOR rose in relief

DIAL

Sun-brushed silver or TUDOR Blue,
domed, with applied hour markers

CRYSTAL

Domed sapphire crystal

WATERPROOFNESS

Waterproof to 200m (660 ft)

BRACELET

3-link stainless steel bracelet with smooth
side flanks and polished and satin
finishes, with TUDOR "T-fit" clasp

MOVEMENT

- ▶ Manufacture Calibre MT5601-U
- ▶ Self-winding mechanical movement
with bidirectional rotor system

POWER RESERVE

Certified 70 hours by METAS

PRECISION

Swiss Chronometer officially certified
by COSC
(Official Swiss Chronometer Testing
Institute)
Master Chronometer Certification
from METAS

FUNCTIONS

- ▶ Centre hour, minute, and seconds
hands
- ▶ Stop-seconds for precise time setting

OSCILLATOR

- ▶ Variable inertia balance,
micro-adjustment by screw
- ▶ Non-magnetic silicon balance spring
- ▶ Frequency: 28,800 beats/hour (4Hz)

TOTAL DIAMETER

33.8mm

THICKNESS

6.5mm


JEWELS

25 jewels



tudor.watch/Pressroom




TUDOR