



TUDOR TUDOR ROYAL

With its integrated metal bracelet, notched or diamond-set bezel and automatic movement, the TUDOR Royal range is the epitome of versatile and affordable sport-chic.

Royal is a name first used by TUDOR in the 1950s to emphasise the superior quality of its watches. With this heritage in mind, the TUDOR Royal range offers self-winding sport-chic watches with integrated bracelets that are as affordable as they are uncompromising. Boasting first-class technical performance and a refined aesthetic, this line sits at the crossroads between classic and sports watches. It comes in stainless steel or gold and steel and is offered in four sizes with nine possible dials.



Notched bezel in 316L steel or yellow gold, and diamond-set bezel for the 28-mm version



Variety of sunray satin finish or mother-of-pearl dials with applied or diamond Roman numerals



Date function, and day of the week for the 41-mm diameter



Four satin-brushed and polished case diameters in 316L steel or 316L steel and yellow gold: 28 mm, 34 mm, 38 mm and 41 mm



Baton hands with grade A Swiss Super-LumiNova®



Integrated «five-link» satin-brushed and polished bracelet in 316L steel or yellow gold and 316L steel



Five-year transferable guarantee with no requirement for registration or periodic maintenance checks



TUDOR ROYAL IS #BORNTODARE

Since its founding in 1926, TUDOR has endeavoured to produce the best possible watches at the best possible price. This mission, bold then as it is now, is inspired by the vision of the brand's founder Hans Wilsdorf. The inventor of several cornerstones of modern fine watchmaking – wristwatch precision, waterproofness and the self-winding mechanism – Wilsdorf dreamed of devising a watch that was technically perfect while remaining affordable, and so created the TUDOR brand to bring his dream alive. The TUDOR Royal range forms part of this uncompromising heritage, promising its future owner no less than the best possible quality at the best possible price. Made in Switzerland from a block of one of the most robust stainless steels in existence, 316L steel, the case on the TUDOR Royal models is waterproof in all circumstances and to 100 metres (330 feet) below sea level thanks to its screw-down crown and case-back. The movement – the pinnacle of Swiss watchmaking expertise – is finely decorated despite not being visible and is adjusted to the highest chronometry standards in the watchmaking industry. Finally, the smooth and seamless “five-link” metal bracelet stands out thanks to the quality of its design, manufacturing and finish. All these things and more come together to produce the famous TUDOR quality, a philosophy summarised by the brand's signature, #BornToDare – always striving to do better.





SPORT-CHIC WATCH WITH INTEGRATED BRACELET

The TUDOR Royal range is the ultimate in balance, elegance and versatility. The characteristic notched bezel, with its alternating surface polish and cut grooves, is just one of the design details that give the Royal its unique personality. With its integrated metal bracelet ensuring an uninterrupted line with the case, TUDOR Royal embodies fluidity and unmistakable style. Characterised by its three wide satin-brushed links set between two slimmer polished elements, the smooth quality of its surfaces and edges emphasises the importance that TUDOR places on ensuring its comfort on the wrist. Available in stainless steel or with alternating links in stainless steel and yellow gold, the meticulous finishes of the models in this range cater to every taste. Available in four sizes, the TUDOR Royal is designed to fit any wrist. The 41-mm version is particularly distinctive as its mechanical movement displays the day at the same time as the date. The 28-mm version features a mother-of-pearl dial with a diamond-set bezel.

A close-up photograph of a woman's hands. Her left hand is wearing a silver-toned Tudor watch with a white dial featuring a sunray motif and Roman numeral hour markers. The watch has a metal link bracelet. Her right hand is holding a black pen with silver accents. She is wearing a vibrant red sleeve. The background consists of a wooden surface and a black notebook.

SPORT-CHIC WATCH WITH REFINED DIALS

The TUDOR Royal range has adopted the sunray motif for its dials. Available in black, silver, champagne-colour or blue, the sunray motif radiates from the centre of the dial, creating elegant lighting effects and reflections that accentuate the chic character of the Royal. The range is completed by a diamond-set mother-of-pearl version for the smallest diameter. For a final touch of chic, TUDOR has added applied Roman numeral hour markers to its TUDOR Royal watches. All dials offer these applied numerals, which can be replaced by eight diamond-set hour markers.

THE TUDOR GUARANTEE

Since the brand's creation by Hans Wilsdorf in 1926, and in line with his vision of the ideal timepiece, TUDOR has been consistently creating watches that are as robust, durable, reliable and precise as possible. Bolstered by this experience, and confident in the superior quality of its watches, TUDOR offers a five-year guarantee for all its products sold after January 1st, 2020. This guarantee does not require the watch to be registered or submitted to periodic checks and is transferable.

ABOUT TUDOR

TUDOR is an award-winning Swiss-made watch brand, offering watches with sophisticated style, proven reliability and unmatched value for the money. The origins of TUDOR date back to 1926, when "The Tudor" was first registered as a brand on behalf of the founder of Rolex, Hans Wilsdorf. He officially set up the Montres TUDOR SA company in 1946 to produce watches that respect the traditional Rolex philosophy of quality at a more affordable price point. Because of their robustness and affordability, throughout their history TUDOR watches have been chosen by the boldest adventurers on land, in the air, underwater and on ice. Today, the TUDOR collection includes iconic lines such as Black Bay, Pelagos and Royal. Since 2015, TUDOR has also offered models with mechanical Manufacture Calibres with multiple functions and superior performance.

TUDOR ROYAL

REFERENCES 28600/3,
28500/3, 28400/3,
28300/3

CASE

41, 38, 34 or 28-mm 316L steel case
with polished and satin finish

BEZEL

Notched bezel in 316L steel or
yellow gold, alternating cut grooves
and polished finish

For the 28-mm model, 316L steel or
yellow gold bezel set with diamonds

WINDING CROWN

316L steel or yellow gold screw-down
winding crown with the TUDOR logo
in relief

DIAL

Black, silver, champagne-colour or
blue, sunray-finish, with or without
diamonds

Gem-set white mother-of-pearl
(34 and 28 mm only)

Appliqué Roman numerals

Day of the week at 12 o'clock
(41 mm only)

Date at 3 o'clock

CRYSTAL

Sapphire crystal

WATERPROOFNESS

Waterproof to 100 m (330 ft)

BRACELET

Integrated bracelet in 316L steel or
316L steel and yellow gold, 5 rows,
satin-brushed external and central
links, polished intermediate links, with
folding clasp and safety catch

MOVEMENT

CALIBRE

Self-winding mechanical movement,

Calibre T603 (41 mm) or T601 (38 and
34 mm) or T201 (28 mm)

PRECISION

Swiss Chronometer officially
certified by the COSC (Swiss Official
Chronometer Testing Institute)

FUNCTIONS

Hour, minute and second hands
at the centre

Semi-instantaneous date at 3 o'clock

Semi-instantaneous day of the week
at 12 o'clock (41-mm model only)

Stop-seconds for precise time setting

OSCILLATOR

Nivarox, adjustment via index
assembly

Frequency: 28,800 beats/hour
(4 Hz)

TOTAL DIAMETER

T603: 33.3 mm
T601: 26 mm
T201: 17.5 mm

THICKNESS

T603: 5.5 mm
T601: 4.6 mm
T201: 4.8 mm

JEWELS

25 jewels

POWER RESERVE

Approximately 38 hours



TUDOR



Swiss price
(VAT incl.)
CHF 3'300.–

Swiss price
(VAT incl.)
CHF 2'800.–

Swiss price
(VAT incl.)
CHF 4'500.–

Swiss price
(VAT incl.)
CHF 3'850.–

<https://tudor.watch/Pressroom>

