



TUDOR ROYAL

The sport-chic watch *par excellence*, with its integrated bracelet, notched bezel and automatic movement, the new TUDOR Royal range is both versatile and affordable for people who like quality.

Royal is a name first used by TUDOR in the 1950s to emphasise the superior quality of its watches. The TUDOR Royal range is part of this heritage in that it offers automatic sport-chic watches with integrated bracelets that are as affordable as they are uncompromising. Cutting-edge technical performance and refined aesthetic are characteristic of this range, which sits at the crossroads between classic and sports watches and comes in stainless steel or stainless steel and gold and is offered in 4 sizes with 14 possible dials.



TUDOR

**Integrated «five-link»
bracelet** in 316L
stainless steel



41 millimetre case
in 316L stainless steel

**Swiss self-winding
mechanical calibre**
T603 with chronometer
performance



**Five-year transferable
guarantee** with no registration
or periodic maintenance
checks required







TUDOR ROYAL IS #BORNTODARE

Since its creation in 1926, TUDOR has endeavoured to produce the best possible watches at the best possible price. This daring mission, both then and now, derives from the vision of Hans Wilsdorf, the founder of the brand. Inventor of the cornerstones of modern watchmaking: precision for a wristwatch, waterproofness and a self-winding mechanical movement – he dared to dream of a timepiece that would be both technically perfect and affordable and created the TUDOR brand to make it. The TUDOR Royal range is a key example of this uncompromising heritage and promises its future owner nothing less than the best possible quality at the best possible price. Produced in Switzerland from a block of 316L stainless steel, one of the most robust in existence, the case of the TUDOR Royal models is waterproof in any situation and to a depth 100 metres (330 ft) below the surface of the ocean thanks to its screw-down winding crown and back. Although it is invisible, its movement, the epitome of Swiss expertise in micro-mechanics, is finely decorated and regulated according to the best chronometric standards of the watchmaking industry. And lastly, without fuss or noise, its “five-link” bracelet is distinguished by the quality of its design, manufacture and finish. All these features and a lot more lend to the celebrated quality offered by TUDOR, a philosophy encapsulated by its brand signature, #BornToDare ... always to do better.

SPORT-CHIC WATCH WITH INTEGRATED BRACELET

The TUDOR Royal range is the epitome of balance, elegance and versatility. The details of its design give it a unique personality, especially its characteristic notched bezel with its alternating surface polish and cut grooves. With its integrated metal bracelet, ensuring an uninterrupted line with the case, TUDOR Royal boasts fluidity and an assured style. Characterised by its three wide satin-brushed links set between two slimmer polished elements, the smooth quality of its surfaces, and, above all, its edges emphasise the attention paid by TUDOR to comfort on the wrist. Available in stainless steel, or with alternating links in stainless steel and yellow gold, the models in this range cater to every taste owing to the intricacy of their finish. Available in four sizes, TUDOR Royal is designed to fit any wrist size. The 41 mm version is particularly distinctive as its mechanical movement displays the day at the same time as the date.

SPORT-CHIC WATCH WITH REFINED DIALS

The TUDOR Royal range makes the sunray motif on its dials its own. In black, silver, champagne-colour or blue, this motif, which radiates from the centre of the dial, creates the lighting effects and flattering reflections responsible for the elegance of this line. They are completed by a version in diamond-set mother-of-pearl for the feminine versions. As a final touch of chic, TUDOR has added applied Roman numerals to its TUDOR Royal watches.



THE TUDOR GUARANTEE

Since its creation by Hans Wilsdorf in 1926, and in line with his vision of the ideal product, TUDOR has always strived to make the most robust, durable, reliable and precise watch possible. Bolstered by this experience, and confident in the superior quality of its watches, TUDOR is now offering a five-year guarantee on all its products sold after January 1st 2020. This guarantee does not require the watch to be registered, or any maintenance checks, and is transferable. In addition, all TUDOR products bought between July 1st 2018 and December 31st 2019 will benefit from an 18-month extension to their guarantee, that is to say, a total of three and a half years. TUDOR also recommends that its watches be serviced approximately every 10 years depending on the model and real-life usage.

ABOUT TUDOR

TUDOR is an award-winning Swiss watch brand, offering watches with refined aesthetics, proven reliability and unique value for money. The origins of TUDOR date back to 1926, when “The Tudor” was first registered as a brand on behalf of the founder of Rolex, Hans Wilsdorf. He created the Montres TUDOR SA Company in 1946 to offer watches with the quality and dependability of a Rolex, at a more affordable price point. Because of their robustness and affordability, throughout their history TUDOR watches have been chosen by the boldest adventurers on land, underwater and on ice. Today, the TUDOR collection includes emblematic models such as Black Bay, Pelagos or 1926. Since 2015, TUDOR has also offered mechanical manufacture movements with multiple functions and superior performance.



REFERENCES 28600/3,
28500/3, 28400/3,
28300/3

MOVEMENT

CALIBRE
Self-winding mechanical
movement, calibre T603 (41 mm)
or T601 (38 and 34 mm) or T201
(28 mm)

FUNCTIONS
Centre hour, minute and seconds
hands
Semi-instantaneous date at 3
o'clock
Semi-instantaneous day of the
week at 12 o'clock (41 mm model
only)
Stop-seconds for precise time
setting

OSCILLATOR
Nivarox, adjustment via index
assembly
Frequency: 28 800 beats/hour
(4 Hz)

TOTAL DIAMETER
T603: 33.3 mm
T601: 26 mm
T201: 17.5 mm

THICKNESS
T603: 5.5 mm
T601: 4.6 mm
T201: 4.8 mm

JEWELS
25 jewels

POWER RESERVE
Approximately 38 hours

CASE
41, 38, 34 or 28 mm 316L steel
case with polished and satin
finish

BEZEL
Notched bezel in 316L steel or 18 ct
yellow gold, alternating cut grooves
and polished finish

WINDING CROWN
Screw-down winding crown in
316L steel or 18 ct yellow gold,
adorned with the TUDOR logo in
relief

DIAL
Black, silver, champagne-colour
or blue, sunray-finish, with or
without diamonds
Gem-set white mother-of-pearl
(34 and 28 mm only)
Applied Roman numerals
Day of the week at 12 o'clock
(41 mm only)
Date at 3 o'clock

CRYSTAL
Sapphire crystal

WATERPROOFNESS
Waterproof to 100 m (330 ft)

BRACELET
Integrated bracelet in 316L steel
or 316L steel and 18 ct yellow
gold, 5 rows, satin-brushed
external and central links,
polished intermediate links, with
folding clasp and safety catch

**TUDOR
ROYAL**



Swiss price
(VAT incl.)
CHF 2'200.-

Swiss price
(VAT incl.)
CHF 3'200.-



Swiss price
(VAT incl.)
CHF 2'150.-

Swiss price
(VAT incl.)
CHF 3'750.-



Swiss price
(VAT incl.)
CHF 2'100.-

Swiss price
(VAT incl.)
CHF 3'700.-



Swiss price
(VAT incl.)
CHF 2'650.-

Swiss price
(VAT incl.)
CHF 3'750.-

Supp. for diamonds-set dial: CHF 600.-
Supp. for diamonds-set white mother-of-pearl dial: CHF 700.- (34 and 28 mm only)